

# **RAINBOW GROUP**

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## **Company Profile**



**“One Agency Many World  
Rainbow Manpower Agency”**



# Rainbow Group

**"A Customer Centric Award Winning Business Group"**

## Our Business

*Rainbow Group, led by its flagship company Rainbow Garment Technologies (Pvt) Limited (Recruitment segment), consists of four core business segments.*

- *Recruitment - Foreign Employment*
- *Airline Ticketing & Tour operation*
- *Fashion Stores*
- *Real Estate - Building apartments*

## Our Future

*Taking advantage of our strengths in these four segments, we are ambitious taking a step forward towards a completely new field which we find beneficial to our customers and society .*

# Our Chronicle

Incredible as it may seem, an individual's exposure and passion for recruitment ignited a fascinating journey. The founder/ Managing Director, Mr. Dinesh Wimalachandra began his focus on recruitment of skilled labour for overseas market about 10 years ago.

It has grown organically through innovative strategies to make it one of Sri Lanka's award winning and well-respected recruitment agency for foreign employment.

From a business unit of single location in Maharagama, today the Group consists of four core businesses at five business locations.

The group has contributed significantly to the economy by securing foreign employment for high skilled manpower especially in garment related industry and earning higher volume of foreign exchange remitted into Sri Lanka.

**2008**

Incorporated Rainbow Garments Technologies (Pvt) Limited and commenced operations in Maharagama.

**2013**

Established Rainbow Global Travels to cater to airline ticketing and tour operation market in Battaramulla.

**2016**

Established Rainbow Residencies (Pvt) Limited to venture into construction industry with building an 11 storied luxury apartment complex in Maharagama.

# Founder's Message.

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The Rainbow Group has strived for over twenty years to bring the best for customers and society in Sri Lanka. We unwaveringly uphold the basic policy of contributing to society through fair business activities.

We started with recruitment of high skilled garment industry related staff for foreign employment about 10 years ago and expanded into other industries. We excelled in the field of recruitment for foreign employment in Sri Lanka and have won several awards for our excellent services, from Sri Lanka Bureau of Foreign Employment.

We have now strategically expanded in to three more core business segments, namely airline ticketing/tour operation, fashion stores and real estate. We take pride in the professionalism and commitment of our staff, in the trust and confidence that we have earned from our stakeholders over the decades.

We are planning for the future strategically with expansion and diversification with venturing into new business segments to satisfy ever changing needs of customers and our society.

Dinesh Wimalachandra  
Founder/Managing Director



# Xcellence Awards 2012

**MD Receiving Award**





# **GOLDEN AWARDS 2022**

**MD with  
Five Star Category Golden Award  
at Ceremony of Licensed Foreign  
Employment Agencies**





# Board of Directors

Mr. Dinesh Wimalachandra -  
Founder/Managing  
Director Ms. Shirley Jayawardane

## Senior Management

Mr. Charith Hopwood – General Manager, Rainbow Group  
Mr. Anura Chithrananda – Bureau Manager, Rainbow Garments  
Mr. Tharaka Gurukanda – Manager, Rainbow Global Education  
Mr. Maduka Peries - New Rainbow Garment Technologies

## **Our Vision**

- *To be the leader in our chosen business segments while incorporating new trends and technology.*

## **Our Mission**

- *To be the greatest provider of value to our customers by delivering a competitive range of products and services that exceeds customer expectations at the lowest cost while satisfying our stakeholders.*

## **Rainbow Group Corporate Principles**

- *Each entity of the Rainbow Group shall*
  - *Offer the very best goods and services to satisfy customer needs.*
  - *Build technical expertise, realize changes and strive for consistent growth.*
  - *Contribute to creating a better society and environment, with a firm awareness of our social responsibility*
  - *Maintain high corporate ethics and strive to become an entity worthy of society's trust.*
- **Nurture a lively corporate culture that enables employee self-improvement.**



# Our Values

## **Respect**

Treat everyone with respect and dignity, recognising diversity and valuing their contribution.

## **Ethics**

Achieve the highest standards of ethics through integrity, mutual trust and transparency in all business dealings.

## **Innovation**

Being creative, different perspectives and new ideas to everything we do.

## **Care**

Act with compassion and care towards customers, partners, suppliers, employees, communities and the global environment, always managing our business to protect and preserve the earth's natural resources for future generations.

## **Commitment**

Be dedicated to serve and create value for all our stakeholders in order to help them achieve success.

## Our Environment

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Preserving the beauty of environment and precious resources for future generations is foremost in our minds.

Minimizing our impact and carbon footprint by reducing emissions, waste generation, water and energy usage, lead all our policies.

We are passionate about integrating environmental conservation into our relations with our suppliers, customers and adapting organization to sustainable development.

## Our Businesses

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### Rainbow Garment Technologies (Pvt) Limited

Rainbow Garment Technologies (Pvt) Limited, the flagship company of Rainbow group which commenced operations a decade ago in 2008. is a duly registered recruitment agency at the Sri Lanka Bureau of Foreign Employment under Licence No. 2312.

The main business is promoting and sourcing manpower from local employment market for client organizations based in various countries in the World.

The company commenced recruitment operation mainly for sourcing skilled staff for garment and related industry and expanded into recruitment of skilled staff from other industries such as hospitality, construction, healthcare, education and supermarkets etc.

The major clientele is from Middle Eastern and European countries i.e. Jordan, Egypt, Mauritius, UAE, Bahrain, Oman, Kuwait, Qatar, and Lithuania.

The company has won many awards for the valuable contribution made to the foreign employment industry by the Sri Lanka Bureau of Foreign Employment in Sri Lanka.



# Rainbow Global Travel

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Rainbow Global Travel, established in 2013, is travel business arm of Rainbow Group. Main operations are providing travel related services to customers in a highly competitive market condition such as airline ticketing, arranging tour operation, hotel bookings and handling Visa related matters with certain embassies. The growth in business volumes testify excellent services provided by our dedicated staff.



## **Rainbow Residencies (Pvt) Limited**

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The Group has strategically ventured into real estate sector to exploit the ever increasing demand for luxury living trends of Sri Lankans and established Rainbow Residencies (Pvt) Limited in 2016. There is a great demand for well-designed apartments with modern facilities not only in Colombo city suburbs but also in suburbs around Colombo and in other major cities around the country. The first project of the Company has been launched in Maharagama city limits facing High Level Road. The construction of well designed 11 storied luxury apartment complex has been completed and offered to the market to meet customer requirements of luxury living for middle to upper class market segments. The Company aims to launch more luxury apartment projects upon successful completion of the current project.



# Rainbow Global Education (PVT) LTD

At Rainbow Global Education (PVT) LTD, we believe in turning dreams into reality. Our journey began in 2022, with a mission to make overseas education accessible to students across Sri Lanka. With unwavering commitment and a dedicated team of professionals, we have emerged as one of the fastest growing overseas education visa consultancies with presence in 10 countries.



**RAINBOW GLOBAL**  
EDUCATION





# **Corporate Information**

**Rainbow Garment Technologies (Pvt) Ltd/ Corporate Office**  
**71/1/2, 2 Floor, High Level Road, Maharagama.**

**0112 842520 - Head Office**

**0777261694 - Managing Director**

**0770137909 - General Manager**

**Rainbow Global Travels**

**97, Main street, Battaramulla**

**Rainbow Global Education (Pvt) Ltd**

**97,1st Floor ,Main Street,  
Battaramulla.**

**Hot Line 77 799 4545**

**New Rainbow Garment Technologies**

**97,4th Floor,Main Street,  
Battaramulla**

**Rainbow Residencies (Pvt) Ltd**

**276A, High Level Road, Maharagama**

**Hot Line – 0770 300 300**





# Corporate Information

## **BANKERS**

**Sampath Bank Ltd**

**Bank of Ceylon**

**Commercial Bank of Ceylon Ltd**

**People's Bank**

## **Auditors**

**Dayananda Samarawickrama & Company**

**Chartered Accountants**

## **Secretaries**

**DMJ Management and Secretarial Services**

**(Pvt) Limited**

## **Web**

**[www.rainbowagency.lk](http://www.rainbowagency.lk)**

**[www.rainboweducation.lk](http://www.rainboweducation.lk)**

**Email**

**[residencies@rainbowgroup.lk](mailto:residencies@rainbowgroup.lk)**